

BULLYING...

IT'S NEVER OK



CLICK BELOW TO BEGIN CLIP



LEGAL DEFINITION

- In compliance with Texas Law, the Denton ISD Student Code of Conduct defines bullying as follows:
- Bullying occurs when a student or group of students engages in written or verbal expression, expression through electronic means, or physical conduct that occurs on school property, at a school-sponsored or school-related activity or in a vehicle operated by the District and that has the effect or will have the effect of physically harming a student, damaging a student's property, or placing a student in reasonable fear of harm to the student's person or of damage to the student's property; or is sufficiently severe, persistent, and pervasive enough that the action or threat creates an intimidating, threatening, or abusive educational environment for a student.

HOW COMMON IS IT?

- An estimated 5.7 million teenagers a year are involved in bullying.
- 40% -75% of bullying occurs during the school day
- Slightly higher rates for girls than boys
- *US Dept. of Education's National Center for Education Statistics



TYPES OF BULLYING: PHYSICAL

- Physical – Includes pushing, intentionally bumping into, grabbing, tripping, knocking books or binders from hands, slamming lockers and hitting other students. It's more prevalent in males than females.



TYPES OF BULLYING: RELATIONAL

Relational – use of peer pressure and manipulation to isolate a target and hurt his/her feelings. Social sabotage. Example: a student who attempts to convince an entire group of people to ignore, exclude, or avoid a particular student. It's more prevalent in females than males.



TYPES OF BULLYING: VERBAL

- Verbal – Includes teasing, mocking, threatening and taunting of peers. Also Includes spreading rumors, gossip and lies.



* Olweus.net

TYPES OF BULLYING : CYBER BULLYING/DIGITAL

- Cyber bullying – verbal or relational bullying through email, instant messaging (IM, DM), chat room exchanges, Website posts, or digital messages or images sent to a cellular phone or personal digital assistant (PDA) (Kowalski et al. 2008). Cyber bullying, like traditional bullying, involves an imbalance of power, aggression and a negative action that is often repeated.



*Olweus.net

WHAT'S DIFFERENT ABOUT CYBER BULLYING?

- Anonymity – identity of bully can be kept secret. Victim experiences increased stress and anxiety due to the “unknown”.
- Accessibility – technology used to cyber bully can be accessed any time, day or night.
- Punitive fears for reporting – parents often remove the technology when they discover how their child is being bullied.
- Number of “bystanders” – can quickly reach into the thousands depending on the forum (ex. Youtube)
- Disinhibition – anonymity of internet emboldens those who might not otherwise bully.
- No observable response – bullies are usually not present to observe the impact their words or actions have on others.

CYBERBULLYING





Cyberbullying off campus =
school involvement if the
bullying significantly
impacts the learning
environment.

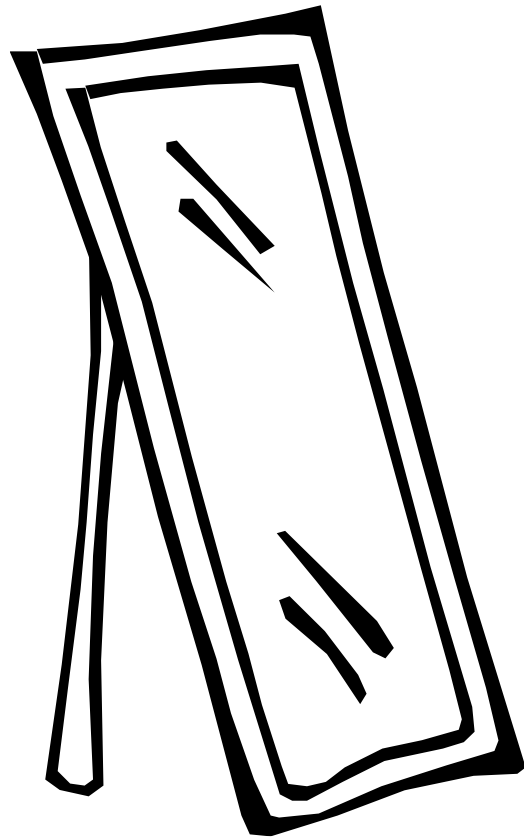


Law enforcement
cooperation



Rehabilitative resources

DAVID'S LAW 2017



ARE YOU A BULLY?

Most students have been both a bully and a victim of a bully in their lifetimes.

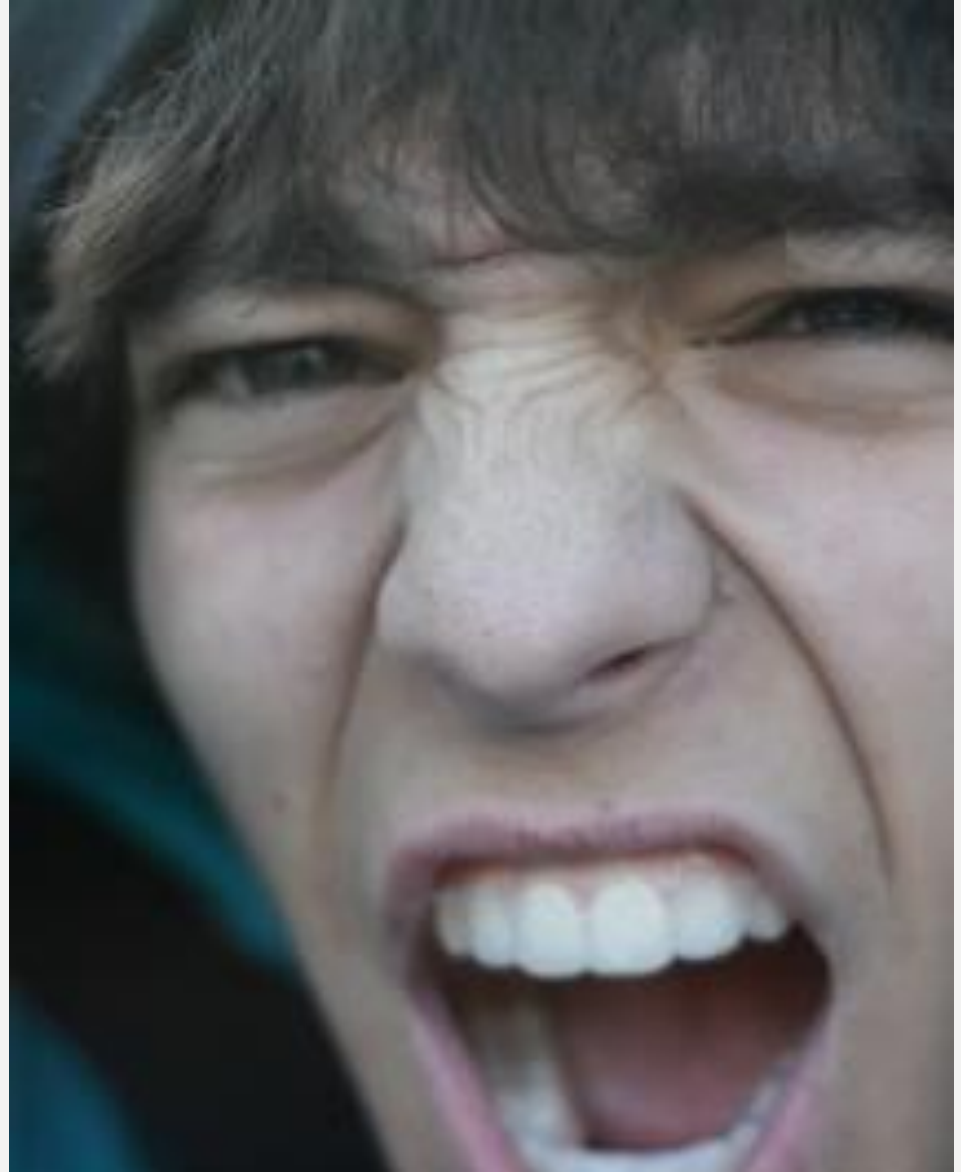
Many students do NOT realize their behavior is bullying.

Consider your own behavior over the next few slides and evaluate yourself....

STUDENTS WHO BULLY OTHERS...

When compared with students who don't, students who bully others are more likely to:

- Get into frequent fights
- Steal and vandalize property
- Drink alcohol and smoke
- Report poor grades
- Perceive a negative climate at school
- Carry a weapon



WHAT'S BULLYING REALLY ABOUT?

- The bully usually wants to feel:
 - important
 - popular
 - in control
 - A sense of belonging in a group
 - A release of anger or hostility (misplaced)



Seeks to intimidate others (by making them feel inferior or less than)



Seeks to have power (through force) over a student or others



Seeks to embarrass a student or others



Seeks to instill fear in a student or others



Generally suffer from low self-esteem



May come from homes where aggression and violence is acceptable or modeled by parents.

WHAT MOTIVATES A BULLY?

STUDENTS WHO ARE BULLIED...

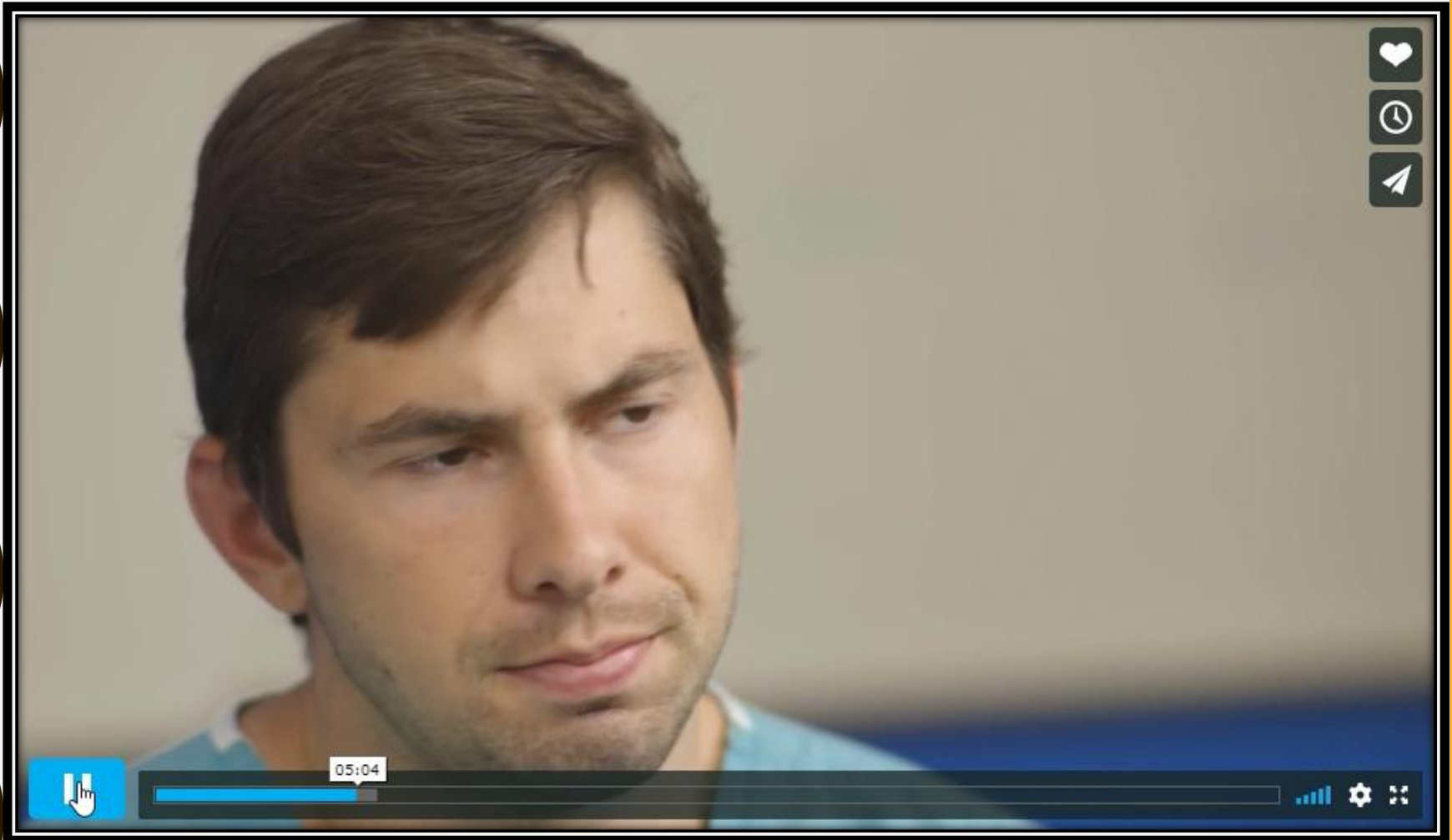
When students experience bullying, the effects can be long term:

- Depression
- Low self-esteem
- Health problems
- Poor grades
- Suicidal thoughts
- “Bullycide”: suicide connected to being the victim of bullying/harassment.

*Owleus.net

* Bullycide in America

CLICK ON VIDEO



CLICK ON VIDEO



BYSTANDERS

Students who witness others being bullied often feel:

- Afraid for their own safety
- Powerless and powerless to act
- Guilty or ashamed for not intervening
- Tempted to participate



IF YOU WITNESS BULLYING BEHAVIOR...



NOTIFY AN ADULT
IMMEDIATELY.



DO NOT STAND BY
AND DO NOTHING



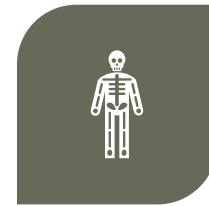
DO NOT TAKE OUT
YOUR CELL PHONE
AND FILM OR
PHOTOGRAPH IT



DO NOT ENCOURAGE
THE BULLY TO
CONTINUE



DO NOT STAND IN A
CROWD AND
ENCOURAGE A FIGHT.



DON'T STAND BY,
STAND UP!

BULLYING REPORTS

If you're being bullied, adults and school officials can't help you if they don't know it's happening.



EVERY allegation of bullying is investigated by an Assistant Principal.



Once the investigation is completed, action to address the situation will be taken.



Consequences vary depending on the circumstances. Punishment ranges from ISS to placement at an alternative campus.

REPORTING



Confidential reporting methods:

email:

1238@alert1.us

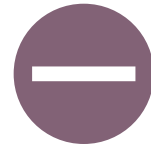
call or text
(940)312-7186

Tell an adult on
campus

Notify SRO or
Admin.



It is important to provide enough information so the situation can be investigated thoroughly.



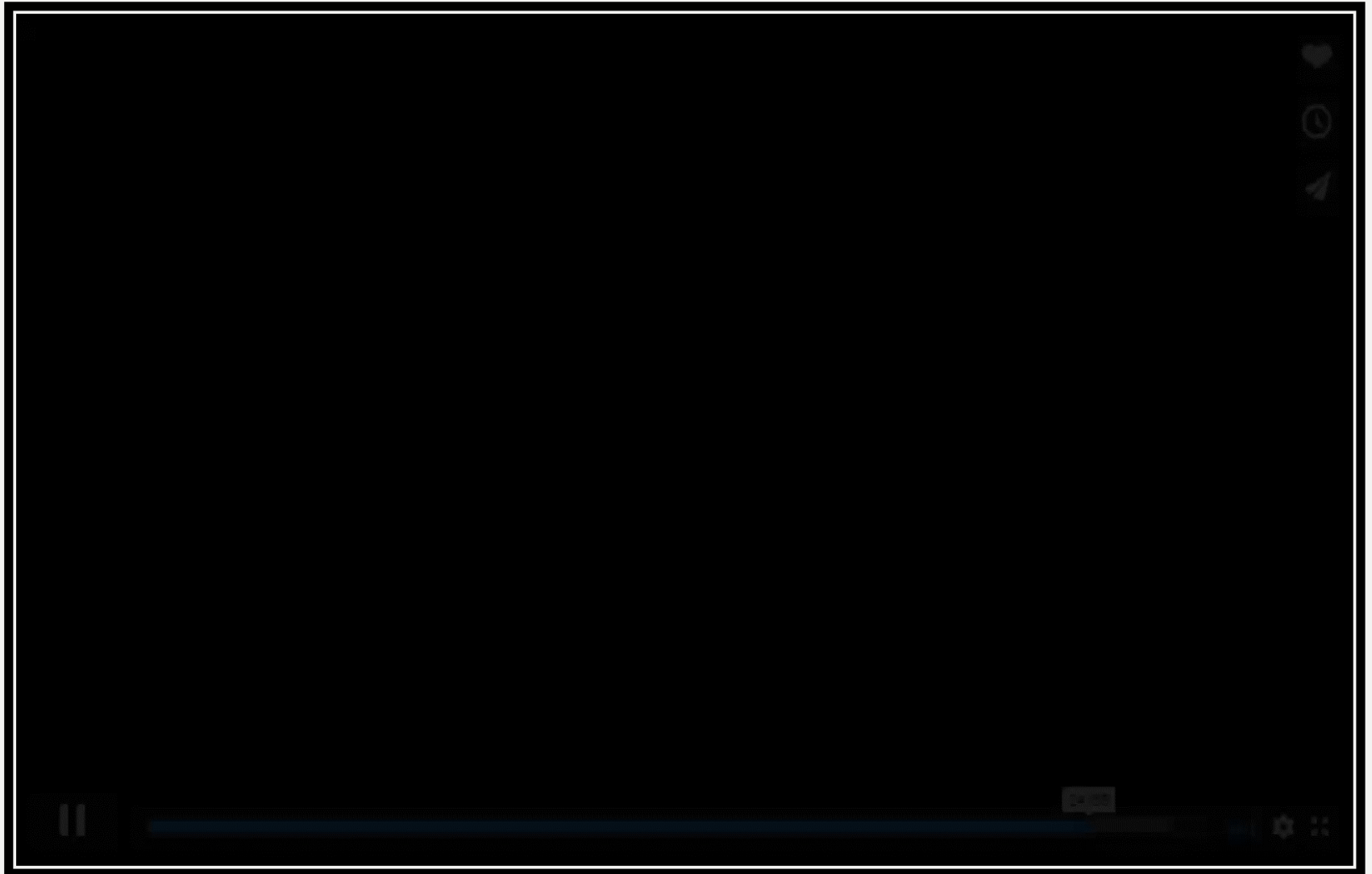
False or malicious reports can be prosecuted (don't make up a report b/c you think it's funny – it won't be)

PLEASE REMEMBER...

- Every student has the right to attend school with dignity and respect.
- Every student has the choice to behave with integrity (be honest, fair, and kind).



A LETTER FROM BROTHERS....



**Your words have the power to
hurt, to heal, open minds, open
hearts and change the world.**

**Never forget the
responsibility you have over
the words you speak.**

RESOURCES

- stopbullyingnow.com
- cyberbullying.us/resources
- ncpc.org/cyberbullying
- bullybeware.com
- kidsturncentral.com
- girlshealth.gov
- teachersfirst.com
- bobsedulinks.com
- nobully.com
- focusas.com